

*Market Scope*®

# 2023 Dry Eye Products Market Report

Global Analysis for 2022 to 2028

**\$5.8B**

2023 MARKET  
FORECAST

**265**

COMPREHENSIVE  
PAGES

**29**

COMPETITOR  
PROFILES

**8**

GEOGRAPHIC AND  
ECONOMIC BREAKOUTS

# What's New

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The "2023 Dry Eye Products Market Report" now covers more device and pharmaceutical treatment options, including generic, prescription, and over-the-counter. The report features new optometrist survey data, updated disease modeling, and expanded risk factor analysis. The report now forecasts service and handpiece revenue for procedures, when relevant. It profiles 29 market competitors and covers over 100 more companies that participate in this market.

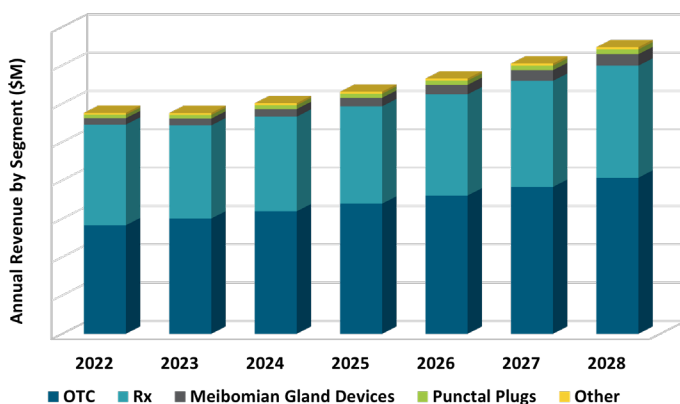
## Market Scope

# 2023 Dry Eye Products Market Report

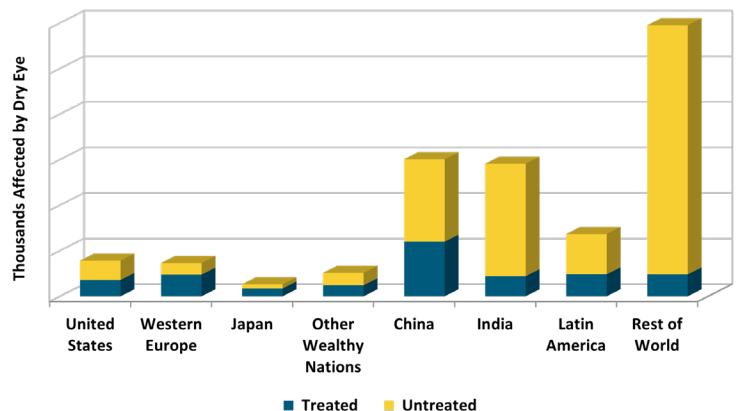
Market Scope's "2023 Dry Eye Products Market Report" analyzes the current marketplace and forecasts market performance through 2028. The report examines dry eye syndrome's etiology, diagnosis, and treatment and provides in-depth coverage on the prevalence of dry eye, prescription therapeutics, over-the-counter lubricants, thermal expression, IPL, punctum plugs, and additional dry eye procedures and products. Product demand is forecast in units and dollars, and market shares are analyzed by product category. Twenty-nine market competitors are profiled, with discussion of their products, strategic market position, background, and outlook. The following information is included:

- Overview of dry eye disease
- Diagnosis and treatment of dry eye
- A global view of dry eye care providers
- Current estimates and five-year forecasts for dry eye in our eight analytic categories
- Dry eye Rx products in the marketplace
- Instruments used for manual expression of meibomian glands
- Devices and procedures used to treat dry eye
- OTC products for dry eye
- Investigational agents in the development pipeline
- Profiles of companies developing, making, and marketing dry eye products

### Global Revenue for Dry Eye Products by Segment



### Global Dry Eye Population: Treated vs. Untreated



Market Scope uses eight categories defined by region and economics in our analysis: the United States, Western Europe, Japan, Other Wealthy Nations (OWN), China, India, Latin America, and Rest of World (ROW).

Our OWN category is made up of a mix of nations with higher per-capita gross domestic products—Canada, South Korea, and the United Arab Emirates are examples. The ROW category is a catch-all category for nations not included elsewhere. ROW nations have diverse economies and a significant range of development levels. Namibia, Indonesia, Turkey, and Russia are examples.

## How to Order

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## Our Process

Market Scope’s industry reports are meticulously prepared by a dedicated team of in-house analysts with over 100 years of collective ophthalmic market research experience. Each data point is driven by a combination of sources, including:

- Our proprietary global disease population and demographic models
- Analysis of company-published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in worldwide ophthalmic meetings
- Interviews and relationships with company executives and practicing physicians

